

# Systems Generators Philippines, Inc. (Sysgen)

## Company Profile

Quality IT Professionals • Cost-effective • A True Alliance

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## Company Background

Founded in 1991, Sysgen has become one of the Philippines' recognized provider of IT Staffing and IT Recruitment Process Outsource. From a 3-man operation, Sysgen has grown into a 35-man operation offering high quality IT staffing and recruiting solutions to top companies in the country.

Sysgen credits its growth and success to its ability to provide its clients with quality results and in establishing a partnership with its clients. With its proven methodologies, dedication and well-trained and highly qualified staff, Sysgen prides itself in giving its partner clients quality service with a personal touch.

Our updated database of more than 12,000 I.T. professionals (project managers, functional implementers, systems analysts, programmers, testers, database administrators, network administrators and help desk technicians) have helped numerous firms, especially during time of rapid growth.

As a member of the Philippine Software Industry Association (PSIA) and the People Management Association of the Philippines (PMAP), Sysgen is focused on achieving world-class status as a dependable and reliable source of quality IT talents in the Philippines, and the rest of the world.



## Vision Statement

We are a company that provides IT staffing and recruitment solutions to promote growth and prosperity of our client-partners by harnessing the strengths and benefits of information technology.

## Mission Statement

To be the preferred IT Staffing solutions partner by providing:

- ⇒ Our Customers – world class services, long-term relationships, and genuine alliances.
- ⇒ Our Employees – a dynamic environment for personal and professional growth.
- ⇒ Our Shareholders – sound return on investment, consistent financial growth, and solid market value.
- ⇒ Our Society – a better world through information technology.

Guided by the highest standard of integrity, competence and excellence.



## Main Business Activities

### **Recruitment Process Outsourcing (RPO)**

Growing firms need a recruitment outsourcing company with an in-depth knowledge of IT recruiting and the strategies to make it happen.

For more than 18 years, our management team and staff of recruitment professionals have successfully used strategies to help build our client's IT manpower needs. We are experts in recruitment marketing, recruitment metrics, and out of the box thinking.

In Sysgen RPO we will assign a team of recruitment professionals who specialize in technical recruiting. This specialist team will work on your manpower requirements and will be committed to your numbers. In addition, the team will have the full support of the Sysgen sourcing factory.

Unlike traditional staffing initiatives, we work until the positions are filled, and your requirements are met.

The assignment of the specialist team will give you access to experts with a proven track record in sourcing talent and reducing the time frame for on-boarding new employees and IT consultants.

The key to Sysgen RPO is recruitment velocity. Simply stated, we add speed and urgency to attaining the right talent at the right time.



### **Placement Services**

Sysgen's IT staffing methodology enables us to attract and engage the highest quality IT professionals. Having a database of more than 12,000 IT professionals have helped us deliver fast and reliable placement services to top notch clients. Through experience and market expertise, we can attract top IT talent and develop sourcing strategies ranging from networking, referrals, and electronic job boards. As a result, we are able to produce thoroughly screened candidates that are fit for your requirements.

We have successfully placed thousands of I.T. professionals to some of the most prestigious companies in the Philippines.

### **IT Staff Augmentation**

Whether you need a programmer to write a simple program, or a senior systems administrator to provide performance tuning, Sysgen can provide you with IT consultants that have skills and expertise on numerous mainframe, mid-range and PC platforms. We can provide competent consultants to fill IT positions in your organization. What makes us different from other "body-shop" firms is that we actually use experienced developers with specific backgrounds rather than simply hiring anyone with programming or systems knowledge.

We currently have more than a 100 I.T. professionals deployed to different clients on a staff augmentation mode.



## Sysgen's Expertise

### By Industry

- Advertising
- Banking & Finance
- BPO
- Business Services
- Communication
- Construction
- Cooperatives
- Information Technology
- Insurance
- KPO
- Manufacturing
- Marketing
- Mining
- Multi-Level Marketing
- Pre-Need Plans
- Real Estate
- Retail Trade
- Shared Services
- Transportation
- Wholesale Trade



### **By Operating System**

- AIX
- DOS/VSE
- Linux
- MS-DOS
- MVS
- Novell Netware
- OS/400
- Red Hat Linux
- SCO
- Unix
- VAX
- Windows 2000
- Windows 2003
- Windows 95/98
- Windows NT
- Windows Vista
- Windows XP
- Xenix

### **By RDBMS**

- Adabas
- DB2
- Informix
- Ingres
- MS Access
- MS SQL Server
- MS Visual FoxPro
- MySQL
- Oracle
- Progress 4GL
- Sybase



### **By Programming Language**

- .NET Framework
- ABAP
- ASP.NET
- C#
- C/C++
- Cobol/CICS
- Cobol400
- Delphi
- Dreamweaver MX
- Dynamic HTML
- Flash MX
- Java
- Lotus Domino
- Lotus Notes
- MS Access
- MS Visual InterDev
- Natural
- Oracle Designer
- Oracle Developer
- Oracle Forms
- Oracle PL/SQL
- Oracle WebDB
- Perl
- PHP
- Powerbuilder
- RPG400
- SAP
- Visual Basic
- Visual Basic.NET
- Visual C++
- Visual FoxPro
- Visual J++



### **By Position**

- Database Administrators
- Database Architects
- Developers
- Doc Specialists
- Help Desk/Support Staff
- Network Administrators
- Programmers
- Project Managers
- QA Analysts
- SAP Implementers
- Systems Administrators
- Systems Analysts
- Systems Architects
- Technical Writers
- Testers
- Web Developers



## **Sysgen's Strategic Positioning**

Sysgen is known for being quality focused, for providing it's customers with high quality recruitment services that answer each companies specific needs while at the same time being cost-effective. Sysgen considers its clients their partners and each partner is assured of personalized service and customer-oriented staff.

Sysgen places priority in establishing long-term alliances and strategic partnerships with each of their clients. In return, the client can be assured that their business will be handled by high-quality personnel who will make use of a tested recruitment methodology to ensure that they get the IT professionals they need.

Our Recruitment Consultants are backed-up by a "recruitment factory" that continuously sources, screens, and processes new candidates to add to our database. Within the factory is an update group that continuously maintains our database to ensure up-to-date information on our candidates.



## The People Behind Sysgen

### **Lawrence Montinola Jalbuena**

Chairman of the Board

Lawrence graduated from Ateneo de Manila University with a Bachelor of Science in Economics. He earned his Masters in Business Administration from Fordham University, New York. Lawrence served as the Vice-president of Finance for top companies including Alsons Cement Corporation, Iligan Cement Corporation, Northern Mindanao Transport Company, Inc., Bulkcem Philippines Inc. and Calamba Aggregates Company, Inc. He served as Assistant Vice-president for Investment and Finance of Great Pacific Life Assurance Corporation.

### **Jaime Purugganan Roa**

President & CEO

Jaime graduated from the University of the Philippines with a BA Philosophy. He has 25 years of experience in Information Technology and technical recruiting. He is mainly responsible for Sysgen's growth from a 3-man operation to an established 35-man IT staffing provider. He is also Chairman of Sysgen Outsource, Inc., a BPO company providing offshore CADD services to clients in the US, Canada and Australia. His past jobs include stints with Pan Pacific Computer Center and Innovative Systems Analyst (Philippines) Inc., as well as a number of consulting positions.



### **Anna Rose R. Bautista**

Vice President for Operations

Anna Rose graduated from the University of the Philippines with a Bachelor of Science in Biology. After college, she discovered her love for sales and marketing and has since then made it into a successful career. She joined Sysgen in March 2009, bringing with her 19 years of experience in IT Staff Augmentation, IT Placement and technical recruiting. She is responsible for providing leadership and coordination of Sysgen's sales and marketing initiatives, as well as maintaining true alliances and healthy relationships with Sysgen's client-partners. Her past position includes Vice President for Sales and Marketing of Information Professionals Inc. (IPI).

### **Anna Katrina G. Roa**

Vice President for Accounting, Administration, & I.T.

Anna Katrina graduated from De La Salle University with a degree in Bachelor of Science in Commerce major in Accounting. She took and passed the CPA Board Examinations in 1987. She joined Sysgen in June 1996 and is mainly responsible for managing all aspects of financial reporting, accounting, administration, and Sysgen's information technology infrastructure. Her previous jobs included stints at SGV and the Social Security System.



## List of Clients (Partial)

- Accenture
- ACS
- AIU
- Allied Telesys
- Amkor Anam
- ARC Worldwide
- Arinso
- Astec
- Atkins
- Ayala Systems
- Bole
- CAI-STA
- Citibank
- Convergys
- E-Konek
- Enterworks
- Equicom
- Exist Software
- Gray Tool Box
- GXS
- HB Productions
- Headstrong
- Hewlett Packard
- IBM
- Insular Life
- Interpharma
- I-Remit
- Jupiter Systems
- Lawson
- Medilink
- New York Life
- ON Semiconductor
- OOCL
- OSM
- Philam Systems
- PLDT
- Pointwest Technologies
- Prople
- Prulife
- PS bank
- Pulax
- Safeway Philtech
- Salmat
- Sanofi Aventis
- Sara Lee
- SAS Institute
- Smart
- SPI
- SPL World
- Sunlife
- SVI
- Teleworks
- Touchstar
- Trend Micro
- Unisys
- US Autoparts
- Value Commerce
- Watson Wyatt
- Weserv
- Zuellig Pharma



## What Our Clients Say

Growing our accounts and resources at the same time is a big challenge for us at **POINTWEST**. The difficulties become exponential as we cover multiple platforms and technologies. We have to be creative in our talent sourcing strategies to ensure that we have the right resources with the right skills at the right time.

One of our strategies involves development of sourcing partners who are aware of our strict requirements and committed to making the relationship work.

**SYSGEN** is one of our partners who have been with us since our early years. As in any relationship, there have been highs and lows. The good thing with Sysgen is that they have been very responsive and easy to deal with. We have good working relationship at all levels in their organization.

Beng Coronel  
President, Pointwest